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Topic: Activating Social Power, Promoting the Transformation of Aging Society through Innovation of Aging Society

First, China is in the process of transitioning from young society to ageing society. The biggest challenge is the social system that is framed for the young society fails to adapt to the ageing society. Ageing is not a problem but maladaptation is.

Second, we urgently need comprehensive social innovation to cope with the social problems and challenges beset by maladaptation. At the same time, we need to extend the focus of innovation from which being limited to fragmented enhancement in the third sector (NGOs sector) to social-inclusive innovation across three social sectors (Government, NGOs and private sectors).

Third, it is essential to coordinate all social resources and activate social power and every cell in society so that to enable the important function of social capital can be brought into play. Thus, to prepare social power to become the key support in promoting social innovation and transformation in an ageing society.



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盤古智庫老齡社會研究院首席專家、資訊社會50人論壇成員、老齡社會30人論壇成員、中國紅十字基金會理事、中國慈善聯合會理事、中國老年保健協會康養分會會長、前阿里巴巴集團高級研究員（副總裁）、阿里研究中心主任，長期致力於研究和推動電子商務、信息社會、老齡社會，以及商業創新和社會創新。

題目：激活社會力量，以老齡社會創新，促老齡社會轉型

- 一、中國正在從年輕社會向老齡社會的轉型。最大挑戰是基於年輕社會的一整套社會體系與老齡社會的不適應。老齡化不是問題，不適應才是問題。
- 二、應對不適應及其社會問題和挑戰，亟需一場全方位的社會創新，並將局限於第三部門的局部優化創新擴展為橫跨三個部門的社會融合創新。
- 三、要統籌社會資源，啟動社會力量，啟動全社會的每個細胞，發揮社會資本的重要作用，使社會力量成為推動老齡社會創新與轉型的關鍵支撐。



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题目：激活社会力量，以老龄社会创新，促老龄社会转型

- 一、中国正在从年轻社会向老龄社会的转型。最大挑战是基于年轻社会的一整套社会体系与老龄社会的不适应。老龄化不是问题，不适应才是问题。
- 二、应对不适应及其社会问题和挑战，亟需一场全方位的社会创新，并将局限于第三部门的局部优化创新扩展为横跨三个部门的社会融合创新。
- 三、要统筹社会资源，激活社会力量，激活全社会的每个细胞，发挥社会资本的重要作用，使社会力量成为推动老龄社会创新与转型的关键支撑。