





**Dr Shiyu LU**Senior Researcher, Tencent Research Institute

Shiyu LU, PhD in Sociology, Senior Researcher at Tencent Research Institute, speaker at TEDxshenzhen2021, and industry mentor of Master of Journalism and Communication at Jinan University. Lu Joined Tencent Research Institute in 2014 and has engaged in research on technology for the elderly, gerontechnology and aging communication. She has also authored books and reports such as "My Old Domain" and "The Scale of Socialization", and founded S-Tech Studio. She has been committed to introducing the "human perspective"

into the field of technology development and exploring the action path of Tech for Good.

## Topic: The Needs, Scenarios and Minds of the Elderly in the Digital Age

Tencent Research Institute, Jockey Club Design Institute for Social Innovation of The Hong Kong Polytechnic University and Shenzhen Accessibility Association have conducted in-depth research on a small sample to understand the digital expectations of the elderly in the digital age, especially their specific needs and scenarios, hoping to listen to the voices of the elderly and provide some useful discussions to promote the construction of an ageing-friendly digital society.



陸詩兩博士騰訊研究院高級研究員

陸詩雨,社會學博士,騰訊研究院高級研究員,TEDxshenzhen2021講者,暨南大學新聞與傳播學專業碩士業界導師。2014年加入騰訊研究院,從事科技適老、銀髮科技與老齡化傳播等方向研究,撰寫《吾老之域》《社交的尺度》等書籍和報告,創辦S-Tech工作室,長期致力於將"人的視角"引入科技發展的語境中,探索科技向善的行動路徑。

## 題目:數字時代下老年人的需求、場景與心靈

騰訊研究院、香港理工大學社會創新設計院和深圳無障礙協會通過一些小樣本的深度調研了解數字時代下老年人的數字期待,尤其是他們具體而微的需求和場景,希望以此傾聽老年人心聲,為推動建設老齡友好的數字社會提供一些有益的討論。







**陆诗雨博士** *腾讯研究院高級研究员* 

陆诗雨,社会学博士,腾讯研究院高级研究员,TEDxshenzhen2021讲者,暨南大学新闻与传播学专业硕士业界导师。2014年加入腾讯研究院,从事科技适老、银发科技与老龄化传播等方向研究,撰写《吾老之域》《社交的尺度》等书籍和报告,创办S-Tech工作室,长期致力于将"人的视角"引入科技发展的语境中,探索科技向善的行动路径。

## 题目:数字时代下老年人的需求、场景与心灵

腾讯研究院、香港理工大学社会创新设计院和深圳无障碍协会通过一些小样本的深度调研了解数字时代下老年人的数字期待,尤其是他们具体而微的需求和场景,希望以此倾听老年人心声,为推动建设老龄友好的数字社会提供一些有益的讨论。